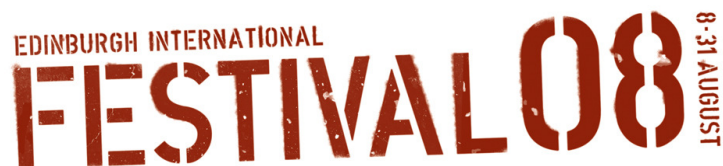


For immediate use



EIF pleased to announce the launch of 'Festival Insider', the official Edinburgh International Festival blog.

Festival Insider, the latest addition to the online blogging community, will enable the internet savvy to get involved in the Festival from afar. Festival enthusiasts will be able to access behind the scenes audio clips and interviews with the people who make the shows happen. Weekly interviews with Festival director Jonathan Mills on the upcoming shows and feedback from the audience members after our most hotly anticipated premieres will be featured alongside up to the minute news and announcements allowing fans to keep track of goings on at [The Hub](#) in the run up to the Festival.

With audio clips and pictures from behind the scenes of the most hotly anticipated shows, the blog will be an essential resource for any die hard Festival fan and will provide opportunities for audience members to leave feedback and participate in the blogging process.

As well as links to Edinburgh's many festivals, arts organisations, other festival blogs and all the shows, [FestivalInsider](#) provides a rare insight into the working headquarters at The Hub of the Edinburgh International Festival.

You can reach the blog by going to www.eif.co.uk/blog

- Ends -

An extensive selection of video and audio files is also be available in the multimedia gallery at www.eif.co.uk

For further media enquires please contact: Catriona MacPhee, Sophie Hodges or Susie Burnet in the Edinburgh International Festival Press Office on Tel: + 44 (0)131 473 2020 or email press@eif.co.uk